





Data: 2021

Timeline

2015-2016

2018

Purchase of land by the parents of 2010 Jihad (co-manager of Facyla), cultivation of cereals

> Digging of borehole, planting of an olive orchard and a dozen fruit tree species. Jihad leaves his IT job to settle on the farm, starting market gardening for self-consumption

> Start of sales of market garden produce (10 weekly baskets). Construction of a nursery for seed reproduction

Abir (Jihad's wife) joins the farm. New outlet: product sales in Rabat via intermediary. PGS labeling (Participatory Guarantee System)



2019

2021

Basket sales stopped due to COVID-19; development of seed reproduction

Jihad becomes an agroecology facilitator with RIAM (Network of Agroecological Initiatives in Morocco). Facyla receives support to become a reference farm for peasant seed reproduction. Farm worker hired

- Produce quality agroecological fruits and vegetables, from heirloom peasant seeds.
- Become self-sufficient in seeds on the farm.
- Reproduce as many seeds as possible to share with other farmers.

General Information



Legal status: No status

Goals



Owners: El Malih family



Team:

1 Co-manager: Jihad El Malih (son of the owners)

1 Co-manager: Abir Alaoui (Jihad's wife)

1 Full-time worker (living on the farm)

5-6 Occasional workers (pruning and harvesting olive trees)

Occasional help from Jihad's parents



Link with RIAM:

The Facyla farm was supported by RIAM as a reference farm (reproduction of peasant seeds); Jihad collaborates with RIAM on agroecology trainings as a facilitator.

Decision Making



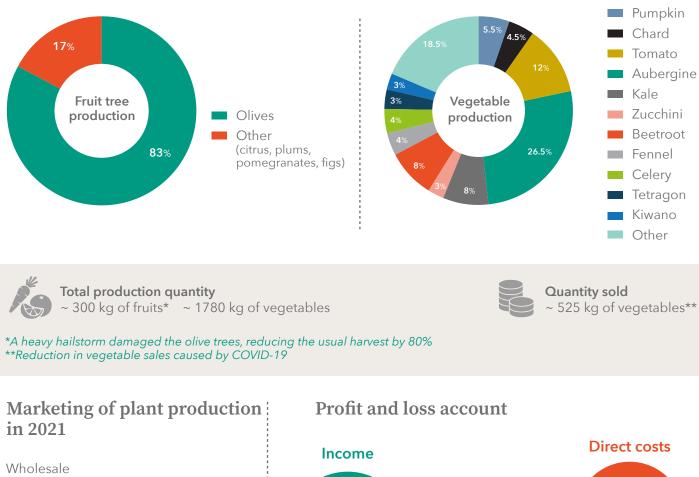


Co-manager



Production and Marketing

Plant production in 2021



Wholesale 16% Group orders

76%

6%

Direct sales (at the farm) **2**%

Self-consumption / donation



84 072 MAD

Agricultural Practices

- Agroforestry (fruit trees intercropped with vegetables)
- No tillage
- Mulching
- Mixed cropping
- Crop rotations

• The couple works full-time without a

I worker paid

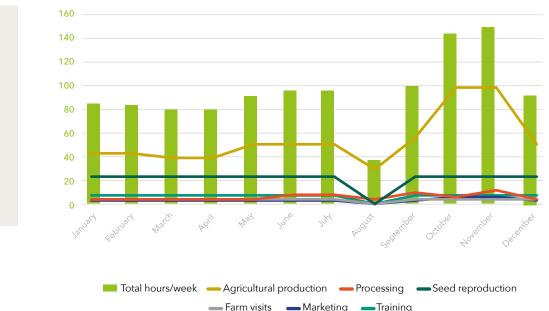
5-6 seasonal workers

salary

monthly

paid daily

Organization of Work



Planting green manures

Self-production of tools

Optimized water management

Breeding and reproduction of peasant seeds

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Average number of hours accumulated per week

Relationships and Networks



Territorial anchoring

Active in local agroecological and associative networks, regularly hosting farm visitors.



Commercial relations

Strong customer connections through direct sales, but challenges in selling the entire production.



Collaborative work: Knowledge-sharing with farmers via social networks and training, participating in solidarity work on friends' farms, sharing peasant seeds, tool-sharing with another farm.



- Pursue the agroecological project and develop the breeding and sharing of peasant seeds
- Join the Rabat farmers' market
- Establish an educational farm on a new 2 ha plot, located at 300 m from Facyla











