





Data: 2021

## Timeline

2015-2016

2018

Purchase of land by the parents of 2010 Jihad (co-manager of Facyla), cultivation of cereals

> Digging of borehole, planting of an olive orchard and a dozen fruit tree species. Jihad leaves his IT job to settle on the farm, starting market gardening for self-consumption

> Start of sales of market garden produce (10 weekly baskets). Construction of a nursery for seed reproduction

Abir (Jihad's wife) joins the farm. New outlet: product sales in Rabat via intermediary. PGS labeling (Participatory Guarantee System)



2019

2021

Basket sales stopped due to COVID-19; development of seed reproduction

Jihad becomes an agroecology facilitator with RIAM (Network of Agroecological Initiatives in Morocco). Facyla receives support to become a reference farm for peasant seed reproduction. Farm worker hired

- Produce quality agroecological fruits and vegetables, from heirloom peasant seeds.
- Become self-sufficient in seeds on the farm.
- Reproduce as many seeds as possible to share with other farmers.

### **General Information**



Legal status: No status

Goals



**Owners:** El Malih family



#### Team:

1 Co-manager: Jihad El Malih (son of the owners)

**1** Co-manager: Abir Alaoui (Jihad's wife)

1 Full-time worker (living on the farm)

5-6 Occasional workers (pruning and harvesting olive trees)

Occasional help from Jihad's parents



#### Link with RIAM:

The Facyla farm was supported by RIAM as a reference farm (reproduction of peasant seeds); Jihad collaborates with RIAM on agroecology trainings as a facilitator.

#### **Decision Making**



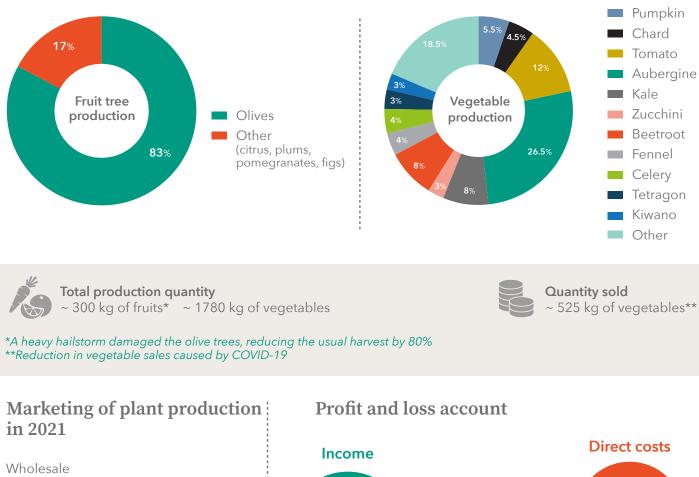


Co-manager



### Production and Marketing

Plant production in 2021



Wholesale 16% Group orders

76%

6%

Direct sales (at the farm) **2**%

Self-consumption / donation



84 072 MAD

### Agricultural Practices

- Agroforestry (fruit trees intercropped with vegetables)
- No tillage
- Mulching
- Mixed cropping
- Crop rotations

• The couple works full-time without a

I worker paid

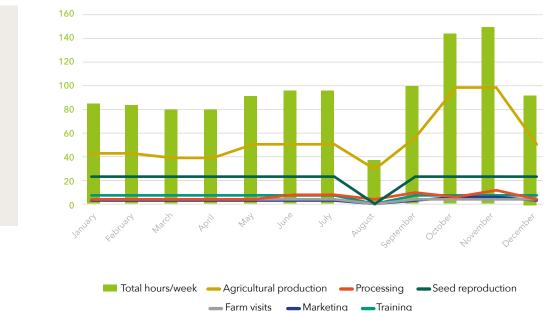
5-6 seasonal workers

salary

monthly

paid daily

### Organization of Work



Planting green manures

Self-production of tools

Optimized water management

Breeding and reproduction of peasant seeds

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#### Average number of hours accumulated per week

### Relationships and Networks



#### **Territorial anchoring**

Active in local agroecological and associative networks, regularly hosting farm visitors.



#### **Commercial relations**

Strong customer connections through direct sales, but challenges in selling the entire production.



# **Collaborative work:** Knowledge-sharing with farmers via social networks and training, participating in solidarity work on friends' farms, sharing peasant seeds, tool-sharing with another farm.



- Pursue the agroecological project and develop the breeding and sharing of peasant seeds
- Join the Rabat farmers' market
- Establish an educational farm on a new 2 ha plot, located at 300 m from Facyla











